

# Water Bill Insert Advertising Opportunity

## ADVERTISING RATES

\$350 - Coupon Square  
\$2100 - Half page  
\$4200 - Full page

\*Rate includes printing and postage for flyer insert.

## COUPON MATERIAL

- High Resolution Logo
- Special Offer (max 5 words)
- Restrictions (max 20 words)
- Business info: address, phone, website

## CONTACT

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714-562-3560  
scopping@buenapark.com

## **Why Advertise:**

Save money on postage and printing costs and reach thousands of Buena Park residents! The new water bill advertising program allows local businesses to promote their services in the Buena Park water bill at an affordable price.

## **Inserts:**

Available 6 times a year (One full cycle takes 9 weeks)  
January/March/May/July/September/November

## **Circulation:**

Insert is directly mailed to 19,000 Buena Park residents inside their monthly water bill.

## **Restrictions:**

Must be a Buena Park business, offer a special deal and have a company logo. Expiration dates must be valid for a minimum of 5 months. Space available on a first come basis.

	<b>SQUARE COUPON</b>	<b>HALF PAGE</b>	<b>FULL PAGE</b>
ART SIZE	2.6" W x 2.312" H	8" W x 4.625" H	8" W x 10.5" H
	Please send the coupon material noted on the left column.	Artwork required. Format –high resolution jpg, eps or pdf.	Artwork required. Format –high resolution jpg, eps or pdf.



# SAMPLE COUPON INSERT FLYER

## SAVE BIG on Family Fun in Buena Park



**\$38.99** Regular  
**\$24.99** Jr./Sr.

8039 Beach Boulevard, Buena Park, CA 90620  
714.220.5200 | www.knotts.com



Buena Park Sea of Savings Discount  
**\$32.00** per person  
special rate

7600 Beach Boulevard, Buena Park, CA 90620  
866.439.2469 | www.piratesdinneradventure.com



**BUY ONE  
GET ONE FREE**

Purchase a full-priced adult ticket and  
receive an adult or child ticket FREE

7662 Beach Boulevard, Buena Park, CA 90620  
888.935.6878 | www.medievaltimes.com



**FREE**  
**\$5 FunCard**

with the purchase of a buffet

8601 On the Mall, Buena Park, CA 90620  
714.236.0000 | www.johnspizza.com



**\$3 off**  
adult admission

100 Aquarium Way, Long Beach, CA 90802  
562.590.3100 | www.aquariumofpacific.org



**FREE Large  
Fountain Drink**

with any lunch or dinner  
entrée purchase

7855 La Palma Avenue, Buena Park, CA 90620  
714.523.3800 | www.umamimongoliangrill.com



**Holiday Inn**

**Free Appetizer**

with purchase of any entrée  
at Ventanas Restaurant

7000 Beach Boulevard, Buena Park, CA 90620  
714.522.7000 | www.hbuenapark.com



**Free Appetizer**

with purchase of any entrée

7762 Beach Boulevard, Buena Park, CA 90620  
714.739.5600 | www.radisson.com



**\$5 off**

Large family meal deal (includes  
pizza, chicken, and Mojo\* potatoes).

Add the salad bar for \$0.99

7030 Valley View, Buena Park, CA 90620  
714.994.5704 | www.shakeys.com



buena park downtown  
**FREE**  
reusable shopping bag

8308 On the Mall, Buena Park, CA 90620  
714.828.7722 | www.buenaParkdowntown.com