

Bus Shelter Displays Advertising Opportunity

ADVERTISING RATES:

\$450 a month each display

- 6 month minimum contract required
- Must deliver printed artwork to City of Buena Park
- Printed artwork by Caliber Signs is an additional fee of \$172 + tax
- Must send finished design to Caliber Signs & Imaging

SEND ARTWORK TO:

Attn: Martin Neil
Caliber Signs & Imaging
17751 Sky Park East 2F
Irvine, CA 92614
(p) 949-748-1070
www.calibersi.com

ADVERTISING CONTACT

Sara Copping
714-562-3560
scopping@buenapark.com

Why Advertise:

Get your companies message in front of thousands of Buena Park, Orange County and Los Angeles residents! The advertising bus display program allows local businesses to promote their services or products at an affordable price.

Only 6 displays available. They are offered on a first come first serve basis.

Circulation:

The Backlit Bus Shelter Displays are located at the entrance to the Metrolink Station in Buena Park. The Metrolink station is one of the busiest stations in Los Angeles and Orange County, grossing nearly 600 passengers a day.



Art Sizes/Dimensions:

Overall graphic size
47 33/8" W x 68 3/8" H

Live art area size
45 3/4" W x 67" H

* Artwork must be in CS4, vector format. Photoshop elements should be 300dpi.

