

Buena Park Today Advertising Opportunity

ADVERTISING RATES

Back Inside Cover - \$1800
Back Cover - \$2000
Full Page - \$1500
Half Page - \$750
1/4 Page - \$400
1/8 Page - \$300

*Non-profits and charities receive a 10% discount.

2012 ART DEADLINE

Summer - April 13

Fall - July 20

Winter - October 5

Contact:

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Why Advertise:

Save money on postage and printing costs while reaching thousands of Buena Park residents! Direct mail advertising without the direct mail costs. The Buena Park Today newsletter now allows businesses to promote their products and services at an affordable price.

Newsletter:

Distributed four times a year
February, May, August and November

Circulation:

Buena Park Today newsletter is mailed out directly to 23,000 residents.

	Full Page	Half Page	1/4 Page	1/8 Page
AD SIZE	8.25" W x 10.875" H	8.25" W x 5.4375" H	4.125" W x 5.4375" H	4.125" W x 2.71815" H

* Final art size of ads may be scaled to fit format high resolution PDF, EPS, AI with embedded fonts or 300dpi.

